

MICHELIN *PRIMACY*SUV

For SUV and 4x4

***PROTECT YOUR FAMILY WITH
MICHELIN PRIMACY SUV TYRES***



 **MICHELIN**

MICHELIN PRIMACY SUV

- ▶ 1.6 meters shorter braking distance in dry roads ⁽¹⁾ and 1.5 meters in wet roads ⁽²⁾
- ▶ 6% better wet cornering stability ⁽³⁾
- ▶ Smooth, silent and a comfortable ride

TECHNOLOGIES

▶ *FlexMax 2.0*

- Using *FlexMax 2.0* technology, the tread adapts to the shape of the road for better connection and grip.
- *FlexMax 2.0* and the chamfered tread block edge prevent the block from distorting and losing contact pressure, ensuring maximum rubber contact with the road when it is needed the most.



▶ *EvenPeak*

Thanks to more tread block numbers in circumferential direction, the noise shift to higher frequency.



▶ *StabiliGrip*

StabiliGrip technology uses self-locking sipes to minimise tread block deformation and improve handling. At the same time, these small grooves cut through water on wet surfaces.



▶ *CushionGuard*

Keeps the ride smooth, steady and comfortable. Absorbs bumps in the road using the shock absorbent sidewall and supple tread.



More all round performance thanks to MICHELIN leading technologies



⁽¹⁾ The test was carried by CATARC on 11th Apr. 2015. Compared to Michelin Latitude Tour HP, Vehicle: Honda CR-V 2.0 VVT. Tyre size 225/65R17. Speed: 100 km/h to 0Km/h. Tyre pressure: 210 kPa.
⁽²⁾ The test was carried by CATARC on 11th Apr. 2015. Compared to Michelin Latitude Tour HP, Vehicle: Honda CR-V 2.0 VVT. Tyre size 225/65R17. Speed: 80 km/h to 20Km/h. Tyre pressure: 210 kPa.
⁽³⁾ The test was carried by CATARC on 11th Apr. 2015. Compared to Michelin Latitude Tour HP, Vehicle: Honda CR-V 2.0 VVT. Tyre size 225/65R17. Tyre pressure: 210 kPa.