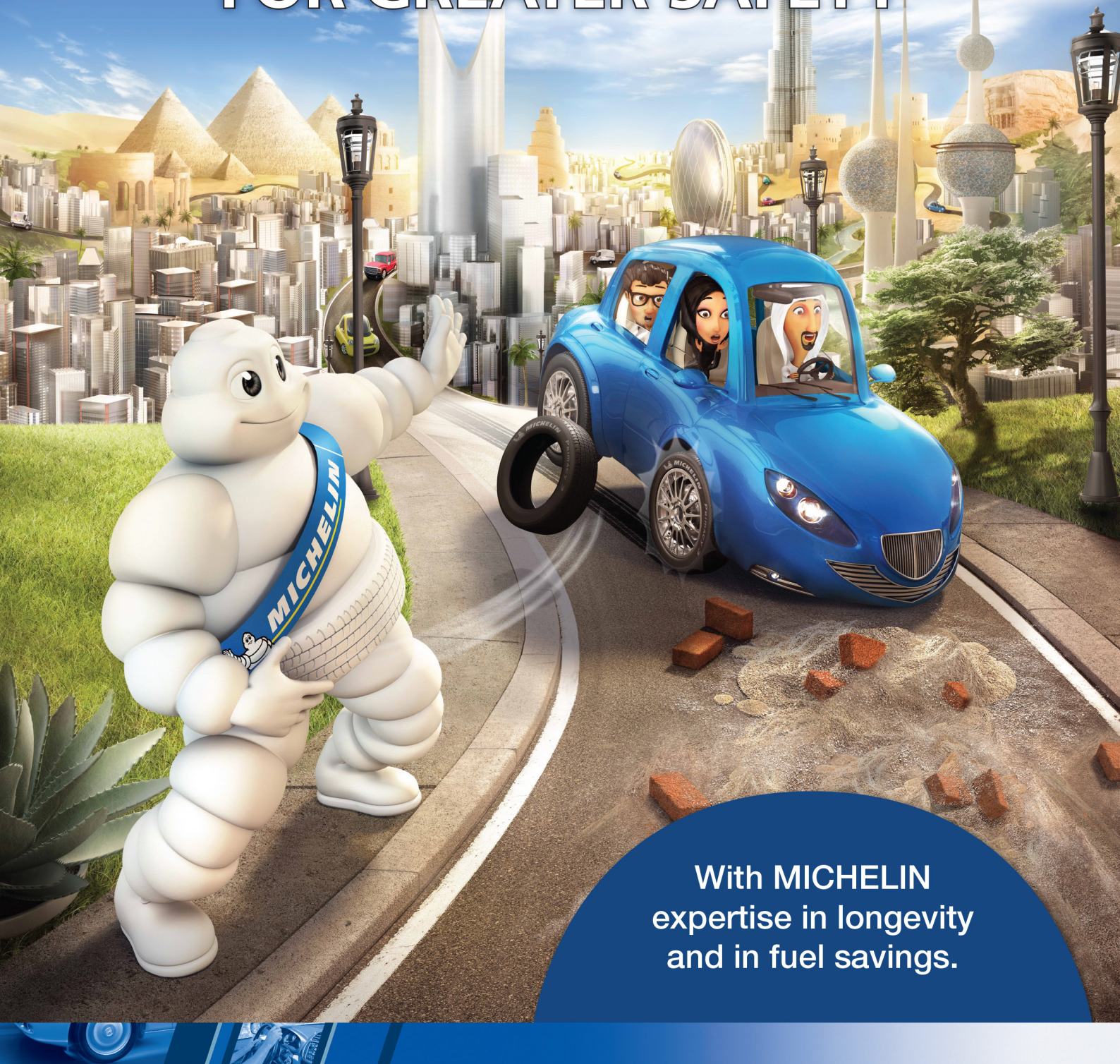


MICHELIN *Primacy 3*

SHORTER BRAKING DISTANCE FOR GREATER SAFETY



With MICHELIN
expertise in longevity
and in fuel savings.

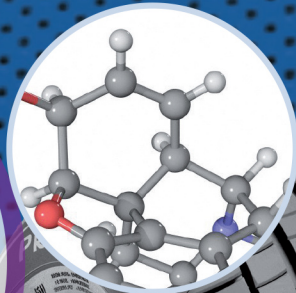
Excellence in **dry** braking* | Excellence in **wet** braking* | Excellence in **cornering** in the wet*

MICHELIN *PRIMACY 3*

TWO TECHNOLOGICAL INNOVATIONS FOR SAFETY.

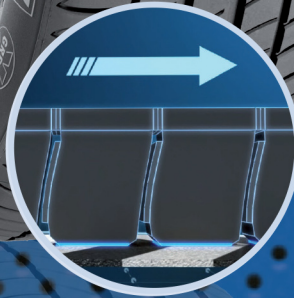
NEW COMPOUND

The new patented tread rubber of the MICHELIN PRIMACY 3 optimises adherence under all conditions.



NEW PATTERN

Because a standard tyre is not completely in contact with the ground, MICHELIN Primacy 3 has a new patented sculpture with the new auto-blocking sipes that keep the entire surface of the tyre in contact with the road.



Speed indices: H, V, W, Y
Series : 65 to 40
Seat diameters: 15" to 18"

MICHELIN *PRIMACY 3*

SHORTER BRAKING DISTANCE FOR GREATER SAFETY

Excellence
in
dry
braking*

Excellence
in
wet
braking*

Excellence
in
cornering
in the wet*



LONGEVITY
EXPERTISE



FUEL SAVING
EXPERTISE

* Based on independent tests carried out by TÜV SÜD and IDIADA in 2011 on sizes 205/55 R 16 V and 225/45 R 17 W. Patents received or applied for in Europe, US, Japan and China

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