

# ***THE FOREVER NEW TYRES***

WITH **MICHELIN ENERGY XM2+**  
PERFORMANCE MADE TO LAST



\*Terms and conditions apply.

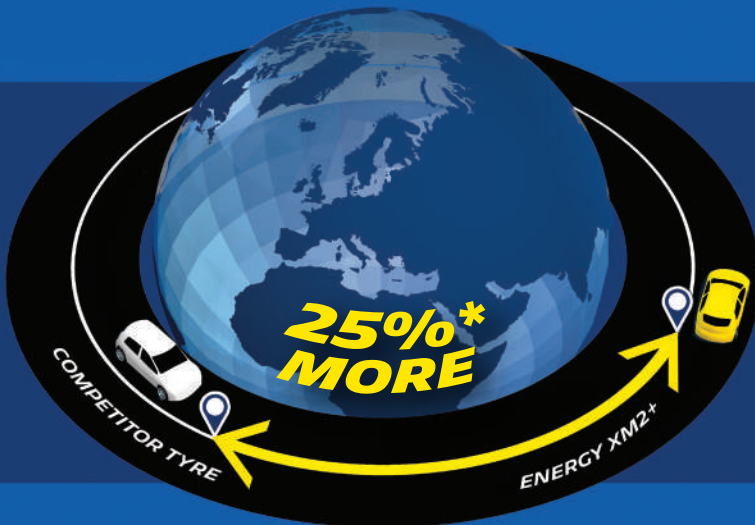
***MICHELIN ENERGY XM2+***  
**BRAKES BETTER. LASTS LONGER.**

Website: <https://middle-east.michelin.com>





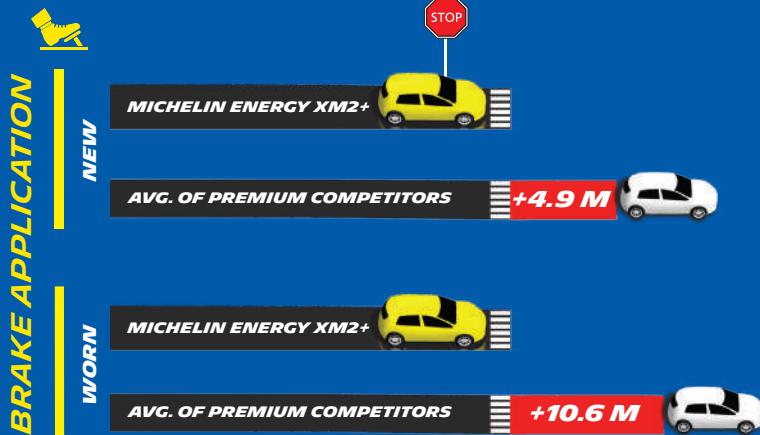
## EXCELLENT LONGEVITY



- **Alternate Bridge Technology**  
Ensures lesser shuffling in tread block, resulting in lower wear
- **Latest formulation**  
Achieves strong link of filler-filler molecular bond, that helps minimise wear rate



## EXCELLENT SAFETY



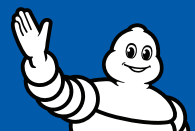
Stops 4.9 m (14.6%) shorter\*\* than premium competitor tyre on wet roads in new condition and 10.6 m (20.4%) shorter\*\* in worn condition.

### High Grip With Road

- Silica tread compound provides micro-contact with the ground
- Wider grooves for better water evacuation

\*Longevity test conducted by China Automotive Technology and Research Center Co., Ltd (CATARC), on Michelin's request, in September 2018, on dimension 205/55 R16 91V on Volkswagen Golf 7 comparing MICHELIN ENERGY XM2+ versus premium competitors (BRIDGESTONE ECOPIA EP150, GOODYEAR ASSURANCE TripleMax, CONTINENTAL ComfortContact CC6, DUNLOP SP TOURING R1, HANKOOK Enfren H430). Longevity test run in average real usage with 20,000 km run and estimated longevity at the depth of Tread Wear Indicator.

\*\*Braking test on wet road condition conducted by China Automotive Technology and Research Center Co., Ltd (CATARC), on Michelin's request, in September 2018, on dimension 205/55 R16 91V on Volkswagen Golf 7 comparing MICHELIN ENERGY XM2+ versus premium competitors (BRIDGESTONE ECOPIA EP150, GOODYEAR ASSURANCE TripleMax, CONTINENTAL ComfortContact CC6, DUNLOP SP TOURING R1, HANKOOK Enfren H430). Tyre buffed to 2.0 mm tread depth on the tire tread surface. Test speeds of 80 to 20 kmph.



**MICHELIN**