

# THE NEW MICHELIN ENERGY™ SAVER + CAR TYRE

SAVE EVEN MORE FUEL<sup>(1)</sup>  
AND DRIVE SAFELY.



PLUS THE EXCELLENCE  
OF MICHELIN TYRES  
IN LONGEVITY.

Save up to 60 litres of fuel and 140kg of CO<sub>2</sub> compared to its predecessor<sup>(1)</sup>.

(1) Estimate of average savings with Michelin ENERGY™ Saver + compared to its predecessor, for petrol vehicles, based on rolling resistance tests carried out by TÜV SÜD in 2012 (on 175/65 R 14 T and 195/65 R 15 H) and calculated over the average life span for MICHELIN tyres.



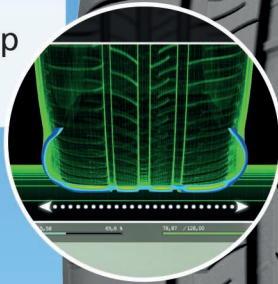
# MICHELIN ENERGY™ SAVER +

3 TECHNOLOGICAL ADVANCES, FOR MORE FUEL SAVINGS  
AND A MORE ECO-FRIENDLY TYRE.

## OPTIMISED PROFILE

**Increased safety:**  
**10% more** surface in contact with the road for excellent grip<sup>(2)</sup>.

**More fuel savings:**  
Thanks to less heat build-up in the rubber.



## ECO'N'GRIP

**Increased fuel savings and extended service life:**

The new patented Eco'N'Grip technology uses a formula that improves molecular cohesion and limits heat build-up in the tyre.



## INNER LAYER

**More fuel savings:**  
A layer of polymers underneath the tread improves rolling resistance and reduces energy consumption.

Speed indices: T to V Series: 50 to 70 Seat: 14" to 16"

(2) Compared to its predecessor. Information correct at time of printing.  
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